SAMPLE BOARD MEMBER FUNDRAISING COMMITMENT

Between now and June 30, I, ____________________________, commit to the following fundraising activities:

_____ Directly (1-1) asking ____ (#) individuals for significant contributions in the range of $____ to $____.
   I will ask ____ (#) of these prospects from my own circle of acquaintances.
   I will ask ____ (#) of these prospects from a list supplied to me.

_____ Sending out ____ (#) solicitation letters to my own personal contacts during the organization’s annual mailing, including writing personal notes on all, and following up by phone with ____ (#) letters per mailing.

_____ Hosting/Co-hosting (circle one) ____ (#) of house parties at my home/at someone else’s home (circle one). I will invite ____ (#) of people to this house party with the intent of getting ____ (#) people to actually attend.

_____ Targeting ____ (#) personal friends/colleagues who might be interested in the our organization if they knew more about it. How can we get them more involved?
   __________________________________________
   __________________________________________
   __________________________________________

_____ Inviting ____ (#) people I think could help the organization (money, things, access) to “cultivation/visibility” events (like the opening night reception).

_____ Sending out ____ (#) newsletters with a personal note ____ (#) times a year.

_____ Helping to write and produce the newsletter, press releases, and other publicity materials.

_____ Soliciting ____ (#) Journal Greetings once a year.

_____ Soliciting ____ (#) local stores for a “Friends” Campaign.

_____ Spearheading the Corporate Support Council, including recruiting ____ (#) new members and developing and implementing strategies to stay in touch with existing members and get the most out of them.

_____ Serving on the Board committee which liaisons with the Corporate Support Council. This could involve attending Corporate Support Council luncheons or other meetings, speaking with business people about the organization, attending meetings to talk up the organization, etc.
______ Developing an Audience Council of audience members and volunteers to solicit other audience members. This could involve designing strategies to involve concert attendees in fundraising, audience development, outreach, etc.

______ Providing administrative support to the organization’s fundraising efforts such as envelope-stuffing, event-planning, etc.

______ Making contributions to the organization in memory of/in honor of a friend and encouraging _____ (#) friends to do the same.

______ Remembering the organization in my will and suggesting that ______(#) friends do the same.

______ Serving on the Board Fundraising Committee.

______ Finding ______ (#) new members for the fundraising committee.

Other fundraising commitments I would like to make are:

I am comfortable setting the following dollar goal for myself to raise: ____________.

**I UNDERSTAND THAT I AM ALSO EXPECTED TO GIVE AN ANNUAL PERSONAL FINANCIAL DONATION OF AN AMOUNT THAT IS, FOR ME, A SUBSTANTIAL AND MEANINGFUL CONTRIBUTION.**

I need the following types of staff support:

*Activity/Staff Support Needed*

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