

ENSURE YOUR ORGANIZATION'S FUTURE BY INVESTING IN TALENTED DEVELOPMENT STAFF

Customized Training for Development Professionals

In this competitive fundraising environment, seasoned development staff are crucial to organizational success. At the same time, the market has rarely been tighter to recruit talented development professionals. Finding an experienced candidate for the job can be daunting, especially at a salary that fits your budget. **Cause Effective's training connects talent and drive with fundraising expertise to ensure that your fundraising staff delivers the results your organization deserves.**

- Have you hired a talented "up and comer" – who may not possess an extensive track record but who has the passion and proactive stance to learn on the job?
- Or promoted staff members who held other roles and find now themselves "accidental fundraisers" – talented with organizational knowledge but little formal development training?

Cause Effective's intensive Development Professional Training and Coaching programs help you train, nurture, and most importantly, retain, exceptional development staff.

Cause Effective provided useful, concrete, and comprehensive fundraising tools that I could implement right away. They connected me to a community of other development professionals so we didn't have to feel alone or work in silos, served as a sounding board for my ideas, and helped me build expertise as a fundraising professional that I was then able to share with my team and Board members. Last year, we had record high individual donations, and I attribute this in part to the capacity building that Cause Effective has given me.

Lily Chang, Director of Development & Community Partnerships, Girl Be Heard

Whether a one-day intensive, monthly coaching, or a 3-to-6-month deep dive into planning and managing a successful fundraising program – we tailor our training and coaching programs to meet your individual needs.

Imagine the boost to your development staff as they learn to:

- Create an Action-Oriented Fundraising Plan to Maximize Income
- Supercharge Special Events and Anniversary Campaigns
- Build an Effective Board/Staff/Volunteer Fundraising Team
- Attract Major Gifts and Create Planned Giving Programs
- Prioritize their Department's Time, Talent and Funds for Greatest ROI
- *Succeed in Almost any Area of Fundraising Activity*

Fees range from \$2,500 to \$8,000 depending on the level of support.

Reach us at 212.643.093 or consulting@causeeffective.org to discuss your fundraising goals and how Cause Effective can help you achieve them.